



Golden Gate International Choral Festival

IN **TUNE** WITH OUR WORLD

A PIEDMONT EAST BAY
CHILDREN'S CHOIRS EVENT

July 12 – 18, 2015

Our sponsorship opportunities are designed to help build brand awareness and demonstrate your commitment to young people in the arts. The **Corporate Sponsorship Package** includes customization support* from our sponsorship staff.

CORPORATE SPONSORSHIP BENEFITS

IMPRESARIO | Starting at \$10,000

COMPANY RECOGNITION

- Hyperlinked banner recognition on homepage of Golden Gate International Choral Festival website.
- Hyperlinked company logo or name recognition on Corporate Sponsors page of Golden Gate International Choral Festival website and Piedmont East Bay Children's Choir website.
- Company logo or name recognition in Golden Gate International Choral Festival program book (2,000 copies distributed).
- Full-page ad in Golden Gate International Choral Festival program book.
- Company logo or name recognition on Corporate Sponsors page of Golden Gate Festival mobile app.
- Verbal recognition at all non-competition Festival concerts, including Opening Ceremonies and Closing Ceremony.
- Naming rights on a Spotlight Concert.
- Display company sign at Opening Ceremonies AND Closing Ceremony.
- Prominent placement of logo on preferred Festival merchandise.
- Social media recognition via Twitter and Facebook 3 months, 6 weeks, and 2 weeks before Festival begins.

HOSPITALITY PACKAGES

- 10 VIP Tickets to the Festival Opening Ceremonies.
- 10 VIP Tickets to the Festival Closing Ceremonies.

VIRTUOSO | Starting at \$5,000

COMPANY RECOGNITION

- Half-page black & white ad in Golden Gate Festival program book
- Display company sign at Opening Ceremonies OR Closing Ceremony
- Hyperlinked company logo or name recognition on Corporate Sponsors page of Golden Gate International Choral Festival website and Piedmont East Bay Children's Choir website.
- Company logo or name recognition in Golden Gate International Choral Festival program book (2,000 copies distributed).

HOSPITALITY PACKAGES

- 4 VIP Tickets to the Festival Opening Ceremonies.
 - 4 VIP Tickets to the Festival Closing Ceremonies.
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ARTISTE | Starting at \$1,000

COMPANY RECOGNITION

- Quarter-page black & white ad in Golden Gate Festival program book
- Hyperlinked company logo or name recognition on Corporate Sponsors page of Golden Gate International Choral Festival website and Piedmont East Bay Children's Choir website.
- Company logo or name recognition in Golden Gate International Choral Festival program book (2,000 copies distributed).

HOSPITALITY PACKAGES

- 2 VIP Tickets to the Festival Opening Ceremonies.
 - 2 VIP Tickets to the Festival Closing Ceremonies.
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***Customized marketing benefits can include but are not limited to the following:**

- One-time or ongoing social media recognition (Twitter, Facebook)
- Company spotlight article in monthly e-newsletter
- Prominent placement of logo on preferred Festival merchandise